

Spreading the Gospel in the 21st Century

The Great Commission

And Jesus came and said to them, "All authority in heaven and on earth has been given to me. Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe all that I have commanded you. And behold, I am with you always, to the end of the age."

Mt 28:18-20 ESV

The End Game

“And the Good News about the Kingdom will be preached throughout the whole world, so that all nations will hear it; and then the end will come.” Matthew 24:14

How are we doing?

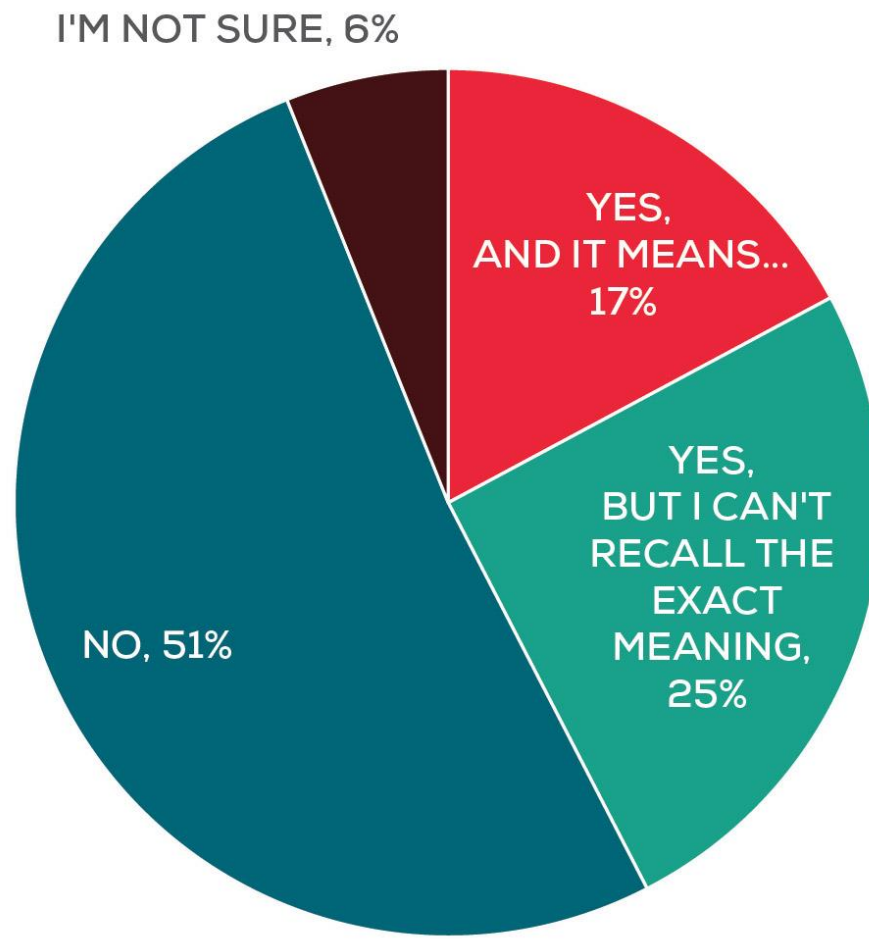
Out of 8.1 Billion of the world population, multiple sources estimate over **3 billion people have not heard the Gospel of Jesus Christ.**

Doesn't look promising.

Interesting Stat

CHURCHGOERS: HAVE YOU HEARD OF THE GREAT COMMISSION?

Barna



A Barna/Navigators Survey

28% of Christians are actively involved in a Discipleship Community, i.e. Being disciplined and discipling others.

Another 5% are involved in only discipling others.

If true, that is a lot of discipling—But..

Why are there 3 Billion not reached?

What about making disciples through multiplication?

Start with one disciple of Jesus. He/she makes one disciple each year.

Each of these new disciples makes one additional disciple each year.

Each of the succeeding disciples also make a new disciple each year. And so on.

This goes on for 33 years and there are now 8.6 billion disciples of Jesus Christ. Well done!!

Multiples of One Million

No organization does this as well as The Navigators.

In 2019, launched a 10-year program with a goal to reach and equip 1 million multiplying disciple makers by 2030.

After our Feb 3rd Conference, some of us may decide to be part of this effort.

Very Encouraging! But....

Are we running out of time?

**No Worries - God has this covered
even after the church is gone.**

**Two Witnesses in Rev 11:3-12
144,000 chosen - Rev 14:1-5
Three Angels - Rev 14:5-13**

But, until then.....

We have much work to do

World population – 8.1 billion and growing

Fortunately, God has given us;

6.64 billion Smart phones

7.26 billion Mobile phones

Over 1 Billion Households have a computer

The Internet - 5.2 billion use each day

Those 3 Billion are in reach

HOW??

Digital Discipleship

A new form of teaching where Christians use 21st Century technology--the vast array of digital content and delivery platforms to evangelize and disciple new and mature believers.

Digital Discipling Resources

Content

YouVersion, BibleGateway, GotQuestions, AnswersinGenesis, Devotions, ExploreGod, iBible, RightnowMedia, Bible Studies, Sermons, etc.

Infrastructure

Fiber, Cellular, Satellite, Wire, Radio wave

Content Format

Multi-media, Multi-Language
Audio, Video, Articles, Animation

Accessibility

Flip Phones, Smart phones, PCs, Tablets, Smart TVs

Delivery Channels

Internet Downloads, eMail, FaceBook
WhatsApp, InstaGram, Text (SMS)
YouTube, TikTok, SD Cards

Personal Interaction

GMO - Evangelism And Discipling, Bible Study, Counseling, Devotions, Content
Dare2share - Evangelism and Discipling of teenagers
1Billion.com - Evangelism and discipling
Dr. Jeremiah - Turning Point - Bible studies, Devotions
Billy Graham – Search for Jesus –Evangelism and Discipling
Navigators - Online Disciple Training



TECHNICALLY, MOSES

**WAS THE FIRST PERSON
WITH A TABLET DOWNLOADING
DATA FROM THE CLOUD**



Tools of the Devil??

The LORD has made everything for its purpose, even the wicked for the day of trouble.

Proverbs 16:4.

And we know that all things work together for good to those who love God, to those who are called according to His purpose.

Romans 8:28

Remaining Agenda

Global Media Outreach – Ron

**1Billion.org – Jordan Nassie, Founder and
CEO Video**

Collin and team

DSC – Ron filling in for Larry Hilton

Introduction to Other Online Ministries

Wrap-up

Global Media Outreach

Since 2004;

2.6 Billion Gospel Visits

294 Million Decisions to Accept Christ

22.3 Million Contacts have been

Discipled

**GMO has goal to reach the 3 Billion
unreached by 2032**

DSC Experience with GMO

Coming up on 6 Years

12 church members have participated as Online Missionaries -- Evangelists and Disciplers

6 in this Men's Ministry

Over 30 Thousand people helped - One on One

What we do--Share the Gospel, Answer Biblical questions, Explain Bible verses, Conduct Bible studies, Pray, Encourage, Counsel.

MAKE DISCIPLES

How it all Starts

Feeling
Alone?



What's Happening Right Now??

Home · Witness to All

NEXT UP

**1Billion.org – We are the Church,
Share Jesus with 1Billion People**

Jordan Nassie, Founder and CEO

Video

Pastor Collin and Team



DESERT SPRINGS
— CHURCH —

DESERT SPRINGS CHURCH DIGITAL OUTREACH

Late October 2022 –

DSC Board approved moving forward with a directive to build a technology platform that would be used to grow and diversify our church membership, reach those not attending, improve the experience of those watching online, and improve communication with all members and interested parties.

DSC Major Initiatives

- 1. Redesign Website and Improve Content and Currency**
- 2. Expand Community Awareness Through Google Ad Grant Program**
- 3. Increase Awareness and Share Message Using Social Media Channels (FB, YouTube, Instagram)**
- 4. Increase Website Traffic Through Local Search Engine Optimization**
- 5. Improve Communications to Members and Others via Email & SMS (Text)**

**Looked at several providers and
decided to partner with Creative
Church Marketing**

A Good Decision

**ALL of those
initiatives were
accomplished in
2023!**

We now have

A well-designed website kept up to date with;

- Video Library of past messages**
- All Upcoming Events**
- Info for new visitors**
-
- Ministry pages**
- Prayer requests**

Also Live streaming of Sunday worship

And much, much, more

DSC Social Media -- We now have...

An active social media presence on Facebook, Instagram and our own YouTube Channel

A complete video library

A significant increase social media followers

Posted Video Shorts



DSC 2023 Results

Monthly Visitors to website Increased from 800 to over 1300 -63% Increase

Time On Site (TOS): Doubled to nearly 3 minutes per session.

Social Media Presence Increased Significantly

We are heading the right direction

PLUS

**WE NOW LIVE
STREAM SUNDAY
WORSHIP**

Thank you, Ted!

2024 Focus

Continuous Improvement

Email & SMS (Text) Marketing

Already completed update and validation of DSC attendee and members contact information.

Thank you, Larry!

Dare2Share Ministries

The Gospel Changes Everything, HELPING YOUTH LEADERS EMPOWER STUDENTS TO REACH THEIR WORLD.

Greg Stier's discipling ministry is focused on bringing young people to Christ and enlisting them as missionaries. Works with many ministry partners, including churches and organizations on campuses.

Dare2Share

Leaders are critical to reaching every Teen

Sound familiar???

If every leader can mobilize 10 students to share the Gospel, and every teen can influence 100 online and face-to-face friends, together we can see every teen in our communities hear the Gospel from a friend.

Now nearly 12,000 leaders in the US and 25,000 globally

Billy Graham Evangelical Association

Search for Jesus –Sharing the Gospel Online

Offers contact with a Volunteer Coach through their social media platforms and Peace with God website, [Home - Peace With God](#). And in TV commercials.

Similar to GMO in its approach and operation, except for GMO's extensive use of digital marketing.

Search for Jesus even offers American Sign Language so, if you know a brother or sister versed in sign language, send them this link.

Dr. Jeremiah Digital Missions

Delivering the Gospel to a Digital World

Recently announced

Using Dr. Jeremiah/Turning Point's vast digital resources.

Objective of making disciples and sending them into the mission field.

Does not appear to be recruiting volunteers at this time

DR. JEREMIAH DIGITAL MISSIONS –

Taking our message to the digital
mission field.

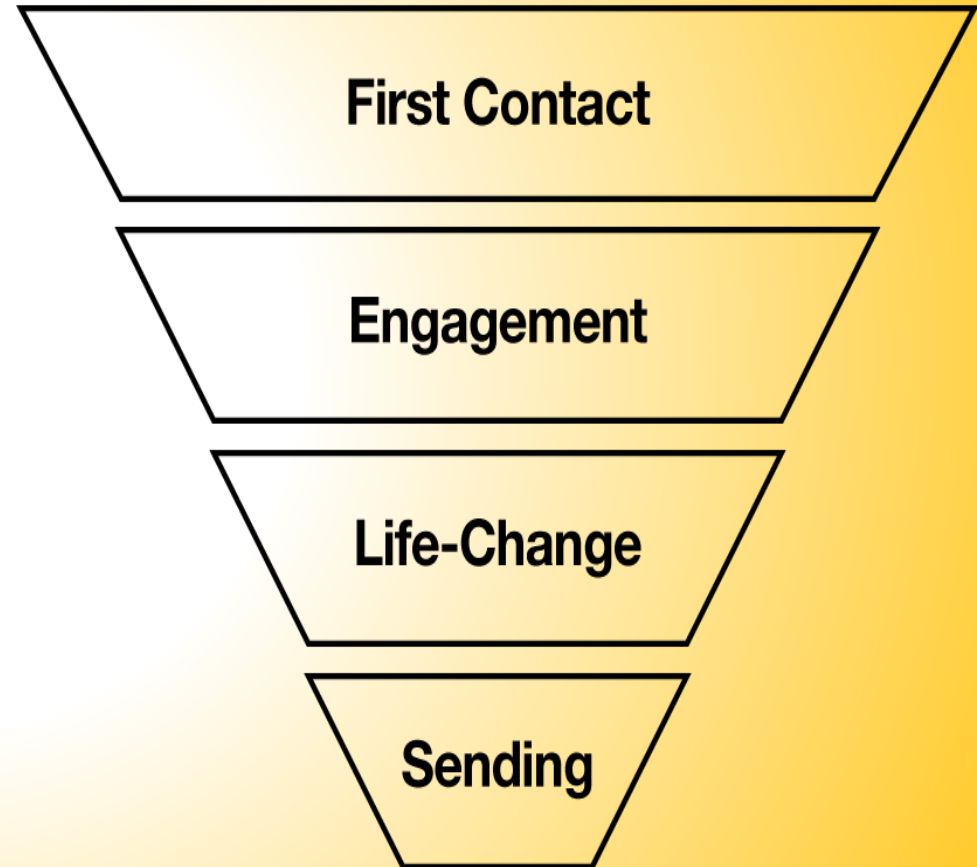


Offer to begin a conversation.

Invite them to participate in Dr.
Jeremiah's Bible teaching.

Experience the transformational
power of God's Word.

Join us in sending more digital
missionaries to the field



The Navigators Digital Training Program

Leaders in discipling for 90 years

Free Digital Discipleship Journey Program

Instructs one on how to be a successful discipler

Series of training emails based on a personal assessment of where one is on his/her journey

Access to discipleship resources

Digital Discipling

Pros

Reach – Geographic, Cultural, Language

Non-threatening Introduction

Accessibility – in time of need, Interested party

Personal. One-on-one
With Private, secure connection

Ongoing communication

Content to share

Cons

Possible Suspicion – AI, Government, Monetary

Not as personal as face-to-face

Can be difficult in establishing relationship

Wrap Up and Take-Aways

Serving those in need is a blessing.

Opportunity to grow closer to the Lord each day.

God has a plan for you. The Holy Spirit is in you. Listen and He calls, then act.

He told them, "The harvest is plentiful, but the workers are few. Ask the Lord of the harvest, therefore, to send out workers into his harvest field.

Luke 10:2

Handout

Online Discipling Ministries

**Digital Content for Discipling Opportunities -
Multimedia**

Bibles for you phone in 2000 languages

Bible Studies

Devotions delivered to your device

**Research Materials – Answers to Biblical
questions**

Thank You!!

An Incomplete Compendium of Resources To Support Digital Discipling

Digital discipleship is a new form of teaching where Christians leverage 21st Century technology--the vast array of digital content and delivery platforms -- to evangelize and disciple new and mature believers.

The diagram below is an attempt to overview of the technology-based components involved in Digital Discipleship. Following the chart is a list, hardly complete, of resources that are crucial to the effectiveness of one involved in Digital Discipling. For now, the list is limited to Content and Interactive Platforms. Obviously, there must be ways of structuring content, delivering content, and communicating with end users, that is, those being disciplined, and, in the case of non-believers, evangelized. Although noted in the chart, these highly technical elements are not within the scope of this paper.

Note. Websites in this paper can be accessed by entering the URL link in black, or if this paper is downloaded as a Word document, by clicking on the blue notation. Feel free to edit, add your own favorites, and share with others.



Content

Digital Bibles, Commentary and Study

- YouVersion. [Home - YouVersion](https://www.youversion.com/) <https://www.youversion.com/>

Mission is to encourage and challenge people to seek intimacy with God every day.

Free online Bibles in 3000 translations and over 2000 languages, many with an audio version. Installed on 630 million unique devices world-wide. Bible app available in over 60 languages.

- Bible Gateway. [BibleGateway.com: A searchable online Bible in over 150 versions and 50 languages.](https://www.biblegateway.com/) <https://www.biblegateway.com/>

Easy to access online Bible in many versions. Free online Bibles 150 translations, 50 languages. Also Bible study tools. Enhanced version at nominal price.

- BibleRef.com. [Online Bible Commentary | BibleRef.com](https://www.bibleref.com/) <https://www.bibleref.com/>

This is a GotQuestions ministry, See below. “A free online Bible study site. Our goal is to provide easy-to-understand discussion of the Scriptures, without relying on jargon or slogans. Here, you can find book-by-book, chapter-by-chapter, and verse-by-verse commentary on the entire Bible (eventually). At the same time, you’ll find links to related passages and biblical themes. These connections will help to show how the Scriptures fit together.” BibleRef.com is guided by three major principles: Biblical Authority, Accessibility, and Discipleship.

- Biblehub.com. Start with [Online Bible \(biblehub.com\)](https://biblehub.com/web/) <https://biblehub.com/web/>. The resources are broad and really, really deep. The simplest part of BibleHub is each verse in the Bible in dozens of translations. Want commentary by major scholars? Sermons in text, audio, visual? Strong’s Lexicon? In Hebrew, Greek? All there on one site.

Answers to difficult Biblical questions.

- Got Questions. Free, easy to use, well-written articles on every Biblical topic imaginable. [Bible Questions Answered | GotQuestions.org](https://www.gotquestions.org/) <https://www.gotquestions.org/>
- GQM ONE. New expansion of GotQuestions. [GQM: Got Questions Ministries](https://gqm.one/) <https://gqm.one/>

Got Questions Ministries, a network of sites with a shared mission: to glorify God and reach people for Christ by providing biblical answers to spiritually related questions. We are Christian, evangelical, theologically conservative, and nondenominational.

Includes Bible Studies, Commentary, Special sections directed at Teens and at Kids, Podcasts, Videos.

- Answers in Genesis. [Answers in Genesis](https://answersingenesis.org/) <https://answersingenesis.org/>

From the website. “Answers in Genesis is an apologetics ministry, dedicated to [helping Christians](#) defend their faith and proclaim the [good news of Jesus Christ](#) effectively. We focus on providing answers to questions about the Bible—particularly the book of Genesis—regarding key issues such as creation, evolution, science, and the age of the earth.”

Some of their ministries;

- [Ark Encounter](https://arkencounter.com/) <https://arkencounter.com/>
Life-size Noah’s ark in Northern Kentucky. If you haven’t visited, put it on your list. You will not be disappointed. The Creation Museum (below) is just 45 minutes away. Spend an extra day and have a dinner cruise on the Ohio River.
- [Creation Museum](https://creationmuseum.org/) <https://creationmuseum.org/>
Walk through biblical history, located west of the Cincinnati/Northern Kentucky International Airport
- [Answers TV](https://www.answers.tv/) <https://www.answers.tv/>
Live and on-demand video content from Answers in Genesis and other ministries worldwide

Devotions.

- Ray Stedman Authentic Christianity is delivered daily by email progressing through Books of the Bible by verse. His commentary is excellent and easily understood. The site also includes many Bible studies. [Receive the Daily Devotion by Email | RayStedman.org](https://www.raystedman.org/daily-devotions/subscribe) <https://www.raystedman.org/daily-devotions/subscribe>
- Dr. Jeremiah Turning Point is delivered daily by email. These devotions are typically short, to the point and easy to read. [Home - DavidJeremiah.org](https://www.davidjeremiah.org/?tid=email_e devo) https://www.davidjeremiah.org/?tid=email_e devo Turning Point has many great resources in addition to devotions.

Video and Article Resources.

- ExploreGod. [Credible Content about Faith, Jesus, Bible and More | Explore God](https://www.explorethegospel.com/)
<https://www.explorethegospel.com/>

This is a Global Media Outreach (GMO) website designed to answer frequently asked questions about life and God. The videos are well done and easy to understand. Any visitor can ask to be connected to an Online Volunteer, that is, a GMO Online Missionary. This is often the first stop for one answering an ad placed by GMO. Many videos are in multiple languages. Also, can chat or connect with GMO Online Missionary.

- Godlife.com [GodLife](https://godlife.com/) <https://godlife.com/>

The original resource site of Global Media Outreach. Hundreds of articles and programs on just about any topic or problem known to man, all with Biblical perspective. Also, can chat or connect with GMO Online Missionary.

Evangelism and Discipleship Platforms. All of these are world-wide ministries.

- Global Media Outreach. [Home | Global Media Outreach](https://globalmediaoutreach.com/) <https://globalmediaoutreach.com/>

Starting in 2004, GMO pioneered the concept of using the Internet to reach into faraway places to share the gospel and disciple followers of Jesus in many languages. They are currently accepting applications for Online Missionaries. I and others in the church can attest to its effectiveness in its mission, but also in building confidence in those who act as Online Missionaries (OM) as true disciples of Christ

- Dare2Share. Desert Springs has been exposed to [Dare 2 Share Ministries - The Gospel Changes Everything](https://www.dare2share.org/), <https://www.dare2share.org/>

HELPING YOUTH LEADERS EMPOWER STUDENTS TO REACH THEIR WORLD. Greg Stier's discipling ministry is focused on bringing young people to Christ and enlisting them as missionaries. Works with many ministry partners, including churches and organizations on campuses. Also see [What is Dare 2 Share? | GotQuestions.org](https://www.gotquestions.org/Dare-to-Share.html) <https://www.gotquestions.org/Dare-to-Share.html>

- Billy Graham Search for Jesus. [Search for Jesus - Sharing the Gospel Online](https://searchforjesus.net/) <https://searchforjesus.net/>

Offers contact with a Volunteer Coach through their social media platforms and Peace with God website, [Home - Peace With God](https://www.peacewithgod.com/). It looks similar to GMO in its approach and operation, except for GMO's extensive use of digital marketing. Note Franklin Graham's TV commercials inviting people to call. Search for Jesus even offers American Sign Language so, if you know a brother or sister versed in sign language, send them this link.

- Dr. Jeremiah recently announced a slightly different approach using his organization's vast digital resources. [Q&A: Digital Missions - Theme - DavidJeremiah.org](https://www.davidjeremiah.org/digital-missions-report/q-and-a-digital-missions?tid=email_2023jul11_apl-digital-missions-2) https://www.davidjeremiah.org/digital-missions-report/q-and-a-digital-missions?tid=email_2023jul11_apl-digital-missions-2.

This ministry's approach is to make contact and give access to Dr. Jeremiah's Bible teachings, with the objective of making disciples and sending them into the mission field. May not be accepting new volunteers, but it gives us an idea of the future.

- 1Billion.org is a relatively new digital ministry sharing the gospel world-wide. Jordan Nassie founded [1Billion.org - We are the Church. Share Jesus with 1 Billion People. - 1Billion.org](https://1billion.org/) <https://1billion.org/>. This is app based, and is aimed at younger people.

Discipleship Training

- The Navigators, long-time leaders in disciple making, have an online training program. [Digital Discipleship Journey - Free Online Course | The Navigators](https://www.navigators.org/disciplemaking/?src=navigation) <https://www.navigators.org/disciplemaking/?src=navigation>